



Tamil Nadu Agricultural University
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To
The Editor,

Date: 20-10-2016

Sir,

I request that the following matter may kindly be published in your esteemed daily:

Banana Price will Remain firm during Harvest

According to the Second Advance Estimate of Ministry of Agriculture and Farmers Welfare, Banana is cultivated in an area of 1.13 lakh hectares with the production of 33.82 lakh tonnes in India during 2015-2016. The Major Banana growing states are Andhra Pradesh, Tamil Nadu, Karnataka and Kerala. In Tamil Nadu, major banana growing districts are Coimbatore, Theni, Trichy, Tirunelveli, Tuticorin and Kanyakumari. At Present, banana from Pudukkottai, Namakkal, Theni, Trichy, Salem and Coimbatore districts are arriving to the local Markets. Major Banana Market Centres are Trichy, Tirunelveli, Cuddalore, Theni and Coimbatore.

Most of India's banana production is meant for domestic consumption. India produces 30 per cent of the world's banana, but export is negligible at less than one per cent. The top export destinations are Qatar, Saudi Arabia, Oman, the UAE and Kuwait and the preferred variety for export is Grand Naine.

It is expected that the price of banana will decline due to huge arrivals and on the other side, the demand for banana will rise due to the upcoming festivals. Hence, stable price is expected apart from high demand emerging out of festive seasons.

The Price Forecasting Scheme of Centre for Agricultural and Rural Development Studies (CARDS), Tamil Nadu Agricultural University has analyzed the 15 year's monthly prices of cultivars of Poovan, Karpooravalli and eight year's monthly prices of Nendhran banana of Coimbatore. The result of the analysis and traders survey indicated that all the cultivars such as Poovan, Karpooravalli and Nendhran prices will be stable in November – December 2016 and the expected average farmgate price would be Rs.13 - 15 Per kg for Poovan Rs. 18 - 20 for Karpooravalli and Rs.35 - 38 per kg for Nendhran in Coimbatore market. Hence

farmers are advised to aware of the prevailing market prices before harvesting their produce.

For further details, contact:

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